



Agenda

Regular Meeting of the
Occupancy Tax Advisory Board
July 28, 2026 at 10:30 AM
City Council Chambers, City
Hall
200 Lincoln Avenue

Procedures for Occupancy Tax Advisory Board Meeting

Join on Zoom: <https://santafenm.gov.zoom.us/j/82676858834?pwd=C9bV6CYXC5A9QoL9syYkHxGNBi6jRn.1>

Meeting ID: 826 7685 8834

Passcode: 374250

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a. OTAB Minutes - June 30, 2026
5. Presentations
 - a. Lodger's Report (Sam Gerberding, General Manager of the Inn of the Governors, gm@innofthegovernors).
 - b. Lodger's Tax Report (Randy Randall, TSF Executive Director, rRANDALL@santafenm.gov).
6. Action Items
7. Matters from Staff
 - a. TSF Sales Report (David Carr, TSF Director of Sales, dacarr@santafenm.gov).
 - b. TSF Marketing Report (Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov).
 - c. TSF Executive Director Report (Randy Randall, TSF Executive Director, rRANDALL@santafenm.gov).
8. Matters from the Board
9. Matters from the Public

10. Next Meeting: August 25, 2026

11. Adjourn

Persons with disabilities in need of additional accommodations, contact the City Clerk's office at 505-955-6521, five (5) working days prior to meeting date.